

FILE

fashion calendar 1974

JANUARY 28

1974

34th year

a weekly publication

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(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK ENDING FRIDAY, JANUARY 25, 1974

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Monday Jan. 21	OPENING OF SUMMER KNITWEAR COLLECTION Continuous by appointment. Contact: Robert Brown, LO 4-1080.	KIMBERLY	1410 BROADWAY SHOWROOM - 10TH FLOOR
Thursday Jan. 24	"FABRIC DIRECTIONS-- FALL '74 AND BEYOND"	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	CINEMA I(59TH & 60TH STS.) 1001 THIRD AVENUE
8:30 A.M. & 10:00 A.M.	An audio visual presentation of the American and International Markets including Interstoff and Pret-a-Porter. Co-chairmen: Grace Van Dyke (commentator), The Wool Bureau; and Harriette Ford, Hollywood Vassarette. Prices: \$10.00, members; \$12.00, guests. Contact: CI 7-3940.		
Thursday Jan. 24 2:00 P.M.	OPENING OF SUMMER COLLECTION Also Feb. 6 at 2:00. By reservation. Contact: Bill Levin, 354-0824.	GIORGIO DI SANT'ANGELO (G.M.B. FASHIONS)	550 SEVENTH AVENUE NEW SHOWROOM - 9TH FLOOR
Thursday Jan. 24 5:30 P.M.	SPRING SHOWINGS OF BRIDAL FASHIONS Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Jan. 24 9:30 P.M.	VALENTINO COUTURE SHOWING, 24, VIA GREGORIANA, ROME. By invitation. Contact: Hermine Mariaux, 737-5810.		
Jan. 26	CHICAGO SUMMER READY-TO-WEAR MARKET WEEK (Jan. 26-29)		
Saturday Jan. 26- Jan. 31	SUMMER MARKET WEEK IN DALLAS Women's and children's wear Summer market. Contact: (214) 637-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY
Sunday Jan. 27- Jan. 29	FALL 1974 FOOTWEAR FASHIONS Continuous showings. Contact: PL 9-3000.	NINA FOOTWEAR CO. (LONG ISLAND CITY)	HOTEL PLAZA SUITE 1153
Sunday Jan. 27- Jan. 29	N.Y. SHOE SHOW: FOOTWEAR FASHION WEEK American Footwear Industries Assn., Nat'l Shoe Retailers Assn., Volume Footwear Retailers. Contact: Reno Ravenna, Manager, Hotel Plaza, Suite 520, PL 9-3000.	NAT'L SHOE RETAILERS ASSOCIATION	WALDORF-ASTORIA HOTEL PLAZA
Sunday Jan. 27- Jan. 30	INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON & AMERICANA HOTELS Contact: Paul Josephson, 33 N. Fullerton Ave., Montclair, N.J. 201-746-8080. (Show at N.Y. Coliseum has been cancelled).		
Just Issued	HOME FURNISHINGS COLOR FORECAST 1975-76 color forecast for home furnishings and related items. Contact: Ruth Maguire, MU 5-5881.	COLOR ASSOCIATION OF THE U.S., INC.	200 MADISON AVENUE

Monday
Jan. 28-
Jan. 31

SPRING AND SUMMER COUTURE SHOWINGS IN PARIS

Contact: Chambre Syndicale de l- Haute Parisienne, 100 rue du Fauborg
St. Honore, Paris VIII, France

Mon., Jan. 28: Esterel (Midnight, Jan. 27) 124 Fq. St. Honore, 359-25-30

9:00 A.M. Torrente, 24, Ave. Matignon, 226-69-52
10:00 A.M. Serge Lepage, 14, rue Cambon, 742-08-63
11:00 A.M. Jean-Louis Scherrer, 51, ave. Montaigne, 359-55-39
12:30 P.M. Cerruti, 27, rue Royale, 265-65-33
12:00 Noon Serge Lepage
2:00 P.M. Marc Vaughn, 62, rue Francois Ier, 359-22-76
2:30 P.M. Christian Dior, 30, ave. Montaigne, 359-93-64
3:00 P.M. Scherrer
4:00 P.M. Philippe Venet, 62, rue Francois Ier, 225-33-63
5:00 P.M. Marc Vaughn
5:30 P.M. Christian Dior; Venet
6:00 P.M. Cerruti; Feraud, 88, Fbg. Saint-Honore, 265-27-29

Tues., Jan. 29: 9:30 A.M. Balmain, 44, rue Francois Ier, 225-68-04
11:00 A.M. Lanvin, 22, Faubourg St. Honore, 265-27-21
12:15 P.M. Ted Lapidus, 37, av. Pierre Ier de Serbie, 225-52-45
2:00 P.M. Jacques Esterel; 1:00 P.M. Lola Prusac
3:00 P.M. Lanvin
3:30 P.M. Chanel, 31, rue Cambon, 073-60-21
4:45 P.M. Nina Ricci, 20, rue des Capucines, 073-67-31

Wed., Jan. 30: 9:00 A.M. Ungaro, 2, ave. Montaigne, 256-27-70
10:00 A.M. Guy Laroche, 29, ave. Montaigne, 225-87-45
10:45 A.M. Nina Ricci
11:30 A.M. Saint Laurent, 30, bis, rue Spontini, 727-43-79
1:00 P.M. Jean Hercey, 98, Fbg. Saint-Honore, 266-67-81
2:30 P.M. Jean Patou, 7, rue St. Florentin, 073-08-71; Ungaro
3:30 P.M. Saint Laurent
4:00 P.M. Molyneux, 5, rue Royale, 265-68-40
5:30 P.M. Courreges, 40, rue Francois Ier, 225-16-70; Ungaro

Thurs., Jan. 31: 9:15 A.M. Givenchy, 3, ave. George V, 225-92-60
11:00 A.M. Pierre Cardin, 118, Fbg. St. Honore, 266-92-25
10:30 A.M. Jean Patou, 6, Rond-Point Champs-Elysses, 225-66-52
1:00 P.M. Carven, 6, Rond-Point Champs-Elysses, 225-66-52
2:00 P.M. Courreges
3:00 P.M. Gres, 1, rue de la Paix, 073-01-15; Givenchy
3:30 P.M. Molyneux
4:00 P.M. Esterel
5:00 P.M. Courreges

Fri., Feb. 1: 9:30 A.M. Paco Rabanne, 7, rue du Cherche-Midi, 222-87-80
10:30 A.M. Gres
11:00 A.M. Paco Rabanne; Courreges

WEEK BEGINNING MONDAY, JANUARY 28, 1974

Beginning
Monday
Jan. 28

OPENING OF SUMMER
COLLECTION
By appointment. Contact: WI 7-5324.

530 SEVENTH AVENUE
SHOWROOM - 7TH FLOOR

Beginning
Monday
Jan. 28

SUMMER COLLECTION
IN NEW YORK
By appointment. Contact: Ethel Shieff, BR 9-8575.

530 SEVENTH AVENUE
SHOWROOM - 21ST FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION By appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 354-6810.	LUPE ZEQUEIRA	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION Daytime and evening fashions, designed by Jay Anderson and Fred Ackerman. Contact: Mrs. Walker, 947-0964. Publicity: Margaret Hodge. 758-9230.	POSH, INC. (JAY ANDERSON)	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 3-1640. Publicity: Vera Bacal, PL 3-8421	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION By appointment. Contact: 221-6295.	KEN SCOTT USA	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION By appointment. Contact: 354-9080.	ILIE WACS	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR
Beginning Monday Jan. 28	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 736-1690.	CHESTER WEINBERG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Jan. 29 8:45 A.M. Breakfast	FALL '74 MEN'S FASHION PREVIEW Presentation at 9:15. By invitation. Thereafter in showroom, 1290 Sixth Ave., Suite 1420. Contact: Charles Fournier, 581-3535.	GIVENCHY GENTLEMAN PARIS (CHEOUERS LTD.)	HOTEL WARWICK (6TH AVE. & 54TH ST.) OXFORD ROOM showroom, 1290 Sixth Ave., Suite 1420. Contact: Charles Fournier, 581-3535.
Tuesday Jan. 29 9:00 A.M.	PRESS BREAKFAST By invitation. Contact: Judi Ellen, 593-1914.	THE QUAKER OATS COMPANY	BRUSSELS RESTAURANT 115 EAST 54TH STREET
Tuesday Jan. 29 10:00 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: LA 4-7626.	ADELE SIMPSON	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Tuesday Jan. 29 2:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also Feb. 4 at 2:30 by reservation. Contact: CH 4-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 239-7080.	JOHN ANTHONY	550 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: CH 4-1872.	DIVIDENDS (DIVISION OF LEW PRINCE OF ALDRICH)	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Gertrude, PE 6-5547.	HARMAY BY ST. AMOUR	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO 4-9194.	M.S. COUTURE (DIV. SCHRADER)	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO 4-9194.	MIQUETTE BY EVELYN SINI	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 4-9194.	ABE SCHRADER BY BELLE SAUNDERS	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 4-9194.	MORT SCHRADER BY JOEY GARGUILLO	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Jan. 29	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 4-9194.	STEPHAN CASUALS BY SANDY KANE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Jan. 30	12:00 Noon, BEENE BAG (2nd show), 550 Seventh Ave., 4th fl, LW 4-0454		
Wednesday Jan. 30	FASHION SHOW AT LUNCHEON	MR. UMBA FOR CARILLON	BARBETTA RESTAURANT 321 WEST 46TH STREET
12:30 P.M. Luncheon	Resort and Spring collection. Reservations(\$7.50): CI 6-9171. Publicity: Ellen Perl, TE 2-8212.		
Wednesday Jan. 30	OPENING OF SUMMER COLLECTION By invitation. Also Feb. 5 at 1:00 P.M. By reservation. Contact: 524-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday Jan. 30	OPENING OF SUMMER COUTURE COLLECTION By invitation. Contact: Marilyn Pignoni, LA 4-9350.	OSCAR DE LA RENTA INTERNATIONAL	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Flori Milan, 244-6231.	ADRI	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Beginning Wednesday Jan. 30	OPENING OF SUMMER COLLECTION Sizes 8 to 20. Continuous by appointment. Contact: Abe Goldner, 244-7522.	J.S. LTD.	530 SEVENTH AVENUE NEW SHOWROOM - 10TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Wednesday Jan. 30	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Miss Fritzi, 239-9400.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Thursday Jan. 31 9:30 A.M.	PRESS SHOWING: SUMMER COLLECTION By invitation. Also 1:30 P.M. (buyers) by reservation. Contact: 221-6252.	STEPHEN BURROWS	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Jan. 31	11:30 A.M., GINO PAOLI (Buyers' Show), 1407 Bway, 37th fl., BR 9-0925		
Jan. 31	1:30 P.M., STEPHEN BURROWS (2nd show), 550 Seventh Avenue, 23rd fl., 221-6252		
Thursday Jan. 31 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 594-5424.	OSCAR DE LA RENTA II	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday Jan. 31 4:30 P.M.	PREVIEWS: FALL KNITWEAR COLLECTIONS Introducing G.P. II separates collection. (Buffet lunch, 11:30 A.M., for buyers). Press at 4:30. By invitation. Contact: BR 9-0925. Publicity: Billie Gould, 661-9675.	GINO PAOLI	1407 BROADWAY SHOWROOM - 37TH FLOOR
Friday Feb. 1 2:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Jane Arend, 354-9440.	MARITA BY ANTHONY MUTO	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Feb. 4 12:00 Noon	OPENING OF SUMMER COLLECTION By reservation. Contact: BR 9-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Monday Feb. 4 1:00 P.M.	OPENING OF SUMMER COLLECTION By invitation, thereafter by appointment. Also, showing of Sherena collection. Contact: Jean Roberts or Karen Traina, LA 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Feb. 4	2:30 P.M., LEW PRINCE OF ALDRICH, INC. (2nd show), 530 7th, CH 4-1872		
Monday Feb. 4 4:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: 695-7715.	CONCEPT VII BY RONALD KOLODZIE	530 SEVENTH AVENUE SHOWROOM - 22ND FLOOR
Monday Feb. 4 4:00 P.M.	FALL 1974 MEN'S FASHIONS Clothing and trouser collection, presented by Salvatore J. Cesaran. By invitation. Contact: Jude Sultan, 1290 Sixth Avenue.	COUNTRY BRITCHES (1290 SIXTH AVENUE)	HARVARD CLUB 27 WEST 44TH STREET
Monday Feb. 4 4:30 P.M.	PLAYMAKER COLLECTION BY JOE NAMATH Premiere showing of new collection of sheets, bedspreads and towels. By invitation. Contact: Sue Hartman, 695-6800.	ST. MARY'S (FIELDCREST)	HOTEL PLAZA PENTHOUSE SUITE
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LW 4-0454.	GEOFFREY BEENE COUTURE & BOUTIQUE	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Including a special collection designed by Mary Ann Restivo. Continuous showings by appointment. Contact: 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Contact: 564-0910.	CLAUDIA BY GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Betty Yarmon, 565-1025.	DALANI BY JEANNENE BOOHER	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Contact: Carole Nussenbaum, 354-0026.	D D DOMINICK SPORTSWEAR COMPONENTS	525 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: 947-7457.	KIKI HART	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Monday Feb. 4	SUMMER COLLECTION IN NEW YORK By appointment. Contact: (213) 627-0806 (L.A.); 335-6033 (N.Y.).	HELGA	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Also, Scott Eric collection. Contact: Bernice Geller, 947-2055.	MARDI GRAS BY JERRY MARSCH	498 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Betty Yarmon, 565-1025.	ADELE MARTIN; ADELE AT 5	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Dresses and sportswear. By appointment. Contact: Esther Reifer, OX 5-4270.	MCMULLEN	550 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Marie Lippe, 736-0151.	PAGANNE; PAGANNE TOO BY GENE BERK	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Contact: 868-2880.	PAPILLON	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION Continuous showings by appointment. Contact: Betty Yarmon, 565-1025.	RONA BY MARIO FORTE	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Monday Feb. 4	OPENING OF SUMMER COLLECTION By appointment. Designed by Adarsh and Surjit Gill. Contact: 758-8301.	SAZ; SAZ BOUTIQUE	42 EAST 57TH STREET SHOWROOM - 4TH FLOOR
Beginning Monday Feb. 4	CLAIFORNIA COLLECTION IN NEW YORK Summer collection. By appointment. Contact: Paul Scott (213) 623-8112 (L.A.)	ERNST STRAUSS; SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday Jan. 24	OPENING OF SUMMER COLLECTION Designed by Leon Block. Contact: Kathleen Block, 541-7690. Public Relations: Leslie Cunningham, 889-6185. (out-of-date order).	LEON BLOCK, INC.	1290 SIXTH AVENUE SHOWROOM - 14TH FLOOR
Monday Feb. 4- Feb. 8	"PRET-A-PORTER PARIS CINEMA REPORT" "Wool Bureau Woolflash Spring '74" -- daily showings at 9:30, 11:00, 2:30 and 4:00. By reservation only. Contact: Fashion Office, YU 6-6222.	THE WOOL BUREAU, INC.	360 LEXINGTON AVENUE
Feb. 4- Feb. 7	10TH MAIT ITALIAN KNITWEAR EXHIBITION AT STROZZI PALACE, FLORENCE, ITALY Contact: Centro di Firenze per la Moda Italiana 50121 Viale Gramsci 9/2 679183		
Monday Feb. 4- Feb. 13	IRISH MENSWEAR FASHION GUILD SHOWS Fashions by County Cork Textiles/Gaeltarra Eireann, Galway Bay Products, Kildare Sportswear Limited, Marlboro Clothes, Jonathon Richards, Suedes of Ireland Exports Ltd, Tailteann Knitwear Ltd. Also showings <u>Jan. 27-28 Chicago</u> (Executive House Hotel); <u>Feb. 19, San Francisco</u> (Barrett Motor Inn); <u>Feb. 20-21, Los Angeles</u> (Hyatt Wilshire Hotel). Contact: 265-5230.	IRISH EXPORT BOARD (590 FIFTH AVENUE)	WARWICK HOTEL
Tuesday Feb. 5 10:30 A.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: BR 9-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Feb. 5	10:30 A.M., HOUSE OF NORELL (2nd show), 550 Seventh Ave., 10th fl, CH 4-5452.		
Tuesday Feb. 5 11:30 A.M.	SPRING FASHIONS BY JOHN ANTHONY Contact: Publicity Dept. EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Feb. 5 11:30 A.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-7522.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Feb. 5	1:00 P.M., HAROLD LEVINE (2nd show), 530 Seventh Ave., 21st fl, 524-0237		
Tuesday Feb. 5 2:30 P.M.	OPENING OF SUMMER COLLECTION By reservation. Contact: 564-3600.	OLE BORDEN FOR REMBRANDT INTERNATIONAL	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Tuesday Feb. 5 4:00 P.M.	PREVIEW OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-6126.	CLARET BY BETSE CANN	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Feb. 5 6:00 P.M.	SUMMER COLLECTION IN NEW YORK By reservation. Robert Zarem, Pl 9-6272. Thereafter by appointment. Contact: Marjorie Plecher, Ci 7-2200, through Feb. 16.	RAY AGHAYAN/BOB MACKIE	HOTEL GOTHAM SUITE 1009
Beginning Tuesday Feb. 5	OPENING OG SUMMER COLLECTION By appointment. Contact: Harold Davis or Herman Seigenfeld, 524-6968.	BILL BLASS LTD.	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Tuesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 4-9311.	TED BROWN BY FRANCES PRISCO	498 SEVENTH AVENUE SHOWROOM - 2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 736-5890.	JOSEPH STEIN, INC.	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Beginning Tuesday Feb. 5	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: Harold Haut, BR 9-2345.	LEVINO Verna FOR MAYEHOFF	1407 BROADWAY SHOWROOM - ROOM 3404
Wednesday Feb. 6 10:30 A.M.	OPENING OF SUMMER COLLECTION By invitation. Contact: Doris Reiter, 564-9115.	ANNE FOGARTY	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Feb. 6	12:00 Noon, BEENE BAG, (3rd show), 550 Seventh Ave., 4th fl, LW 4-0454		
Wednesday Feb. 6 12:30 P.M.	SPRING FASHIONS AT LUNCHEON SHOW Reservations (\$7.50): CI 6-9171. Publicity: Ellen Perl, TE 2-8212.	D'AMSELLE BY DON SAYRES	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Feb. 6 1:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Publicity: Joanne Creveling, 586-2377. Contact: 239-0545.	CLOVIS RUFFIN (RUFFINWEAR)	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Feb. 6	2:00 P.M., GIORGIO DI SANT'ANGELO (2nd show), 550 7th, 9th fl, 239-4155		
Wednesday Feb. 6 2:30 P.M.	OPENING OF SUMMER COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-1600.	TRIGERE, INC.	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Beginning Wednesday Feb. 6	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: LO 3-6126.	GAVI BY HELMAR COOPER	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Wednesday Feb. 6	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Feb. 6	OPENING OF SUMMER COLLECTION Continuous by appointment. Contact: 594-0030.	MALCOLM STARR BY RIZKALLAH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Wednesday Feb. 6- Feb. 10	SIXTEENTH ANNUAL MENSWEAR PRESS PREVIEW Spring-Summer press preview, in conjunction with Menswear Retailers of America convention (Feb. 7-10) Executive Director: Norman Karr. Fashion Director: Chip Tolbert. Contact: Katherine Agnello, LT. 1-8210.	MEN'S FASHION ASSOCIATION	STATLER HILTON HOTEL DALLAS, TEXAS
<u>Wed., Feb. 6:</u> 3:00 MANHATTAN INDUSTRIES; Dinner HAGGAR <u>Thurs., Feb. 7:</u> Breakfast MICHAELS/STERN; 9:00 MFA CLINIC #1; Lunch MONTGOMERY WARD; 3:00 FIBER FABRIC SESSION; Dinner TREVIRA <u>Fri., Feb. 8:</u> Breakfast CURLEE, 9:00 MFA CLINIC #2; Lunch VAN HEUSEN; Dinner SEARS <u>Sat., Feb. 9:</u> Breakfast AMERICAN PRINTED FABRICS COUNCIL; 9:00 MFA CLINIC #3; Lunch HART SCHAFFNER & MARX; Dinner CELANESE <u>Sun., Feb. 10:</u> Breakfast BEAUNIT/CRICKETEER; 9:00 Designers' Showing: JOHN WEITZ FOR PALM BEACH; EGON VON FURSTENBERG; BILL KAISERMAN FOR RAPHAEL, JOSHUA GESSEL FOR BAWI, OSCAR DE LA RENTA; Luncheon: Designers Hosts.			

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Feb. 7 11:30 A.M. & 3:00 P.M.	OPENING OF SUMMER COLLECTION By invitation. Also 3:00 P.M. (buyers show), by reservation. Contact: 354-6340.	HALSTON	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday Feb. 7 3:00 P.M.	INFORMAL SHOWING BY MOUNTAIN ARTISANS Sharon Rockefeller will be present. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Feb. 7	3:00 P.M., HALSTON (Buyers) 550 Seventh Ave., 14th fl, 354-6340		
Saturday Feb. 9- Feb. 12	INTERNATIONAL MENSWEAR SHOW IN PARIS Salon European de l'Habillement Masculin presentation by more than 600 exhibitors of fashions for men, women, young men and boys. Also 18th semi- annual presentation by more than 200 children's wear designers. Press- French Apparel Center, 11 West 42nd St, 354-8620. Buyers: French Trade Shows, 582-4960.	S.E.H.M.	PORTE DE VERSAILLES RENAN HALL-PARIS XI
Saturday Feb. 9- Feb. 12	SPECIAL INTER SEASON COLLECTION FOR SPRING '74 at HILTON IN PARIS, FRANCE Contact: Organization Monique Dognin, 83 Boulevard Richard Lenoir, Paris 11, France.		
Monday Feb. 11 11:00 A.M.	FUR FASHION SHOW FOR PRESS AND BUYERS Spring and cruisewear fur collection. By invitation. Contact: Ernst Graf, 279-0633.	BEN KAHN	BEN KAHN AT CARTIER SALON 4 EAST 52ND STREET
Beginning Tuesday Feb. 11	OPENING OF SUMMER COLLECTION Continuous showings. Contact: Sally Klinger, 947-0511.	DAVID MORRIS CO., INC.	525 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Monday Feb. 11- Feb. 15	TENTH ANNUAL TEL AVIV FASHION WEEK Featuring collections of 91 Israeli manufacturers in women's, children's, infants wear including knitwear, sportswear, coats and suits, leisurewear, leatherwear, rainwear, swim, beach wear, lingerie, fabrics and accessories for Fall/Winter 1974. Contact: Jeanette Gottlieb or Serena Pavkovic, 594-5215.	GOVT. OF ISRAEL TRADE CENTER (111 WEST 40TH ST.)	TEL AVIV HILTON HOTEL TEL AVIV, ISRAEL
Tuesday Feb. 12 6:30 P.M.- 8:30 P.M.	PREVIEW: DESIGNS BY GLORIA VANDERBILT An evening with Gloria Vanderbilt to preview her designs from Atelier Martex and Bloomcraft; and her private collection of doll houses. By invitation. Personal appearance for customers on Feb. 13 from 2-4 P.M. in Linen Closet. Contact: Jean Green. Publicity: Arlene Friedlander, PL 2-1988.	BLOOMINGDALE'S	7TH FLOOR
Tuesday Feb. 12- Feb. 14	NOTIONS SHOW IN LAS VEGAS, NEVADA Fiftieth Anniversary Show, with 172 booths occupied by 125 exhibitors of accessories for sewing, apparel, travel, closets; health and beauty aids; needlecraft/crafts. Also, in-depth seminars. Contact: Sandi Lambert, 736-8820.	NATIONAL NOTIONS ASSN (350 FIFTH)	MGM GRAND HOTEL LAS VEGAS, NEVADA
Wednesday Feb. 13 11:30 A.M.	PREVIEW: GIVENCHY NOUVELLE BOUTIQUE Spring-Summer collection. Press by invitation. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.	BERGDORF GOODMAN	2ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Feb. 15-	5TH PITTI MEN'S WEAR AND ACCESSORIES EXHIBITION AT STROZZI PALACE, FLORENCE		
Feb. 18	ITALY. Contact: Centro di Firenze per la Moda Italiana 50121 Firenze 679183		
Feb. 18	WASHINGTON'S BIRTHDAY Holiday (Monday)		
Feb. 17	SCANDINAVIAN MENSWEAR FAIR IN COPENHAGEN (Feb. 17-19)		
Tuesday	HOUSE OF NORELL	BONWIT TELLER	6TH FLOOR
Feb. 19	FASHION SHOW		
11:30 A.M.	Showing of House of Norell fashions by Gustave Tassell. Contact: Publicity Dept., EL 5-6800.		
Tuesday	"SECOND SEASON"	AMERICAN FUR	HOTEL PLAZA
Feb. 19	FUR COLLECTION	INDUSTRY (101 WEST 30TH)	GRAND BALLROOM
4:00 P.M.-	Presentation of the 2nd "Second Season Spring Fur Collection" By invitation.		
6:00 P.M.	Contact: Alice Encke or Lani Feldman, at Bell & Stanton, PL 9-4800.		
Wednesday	KASPER FOR	BONWIT TELLER	6TH FLOOR
Feb. 20	JOAN LESLIE		
11:30 A.M.	Publicity: EL 5-6800.		
Feb. 21-	ANNUAL SPORTING GOODS EXHIBITION IN MUNICH		
Feb. 24	Contact: Gerald Kallman, (201) 653-3304.		
Feb. 22-	MEN'S FASHION WEEK IN COLOGNE		
Feb. 24	Contact: German American Chamber of Commerce, 582-7788.		
Monday	TRIGERE	BERGDORF GOODMAN	PLAZA APPROACH
Feb. 25	CUSTOMER SHOW		4TH FLOOR
3:00 P.M.	Showing of Spring/Summer collection. Publicity: Suzanne Butterfield, PL 3-7300.		
Tuesday	CHRISTIAN DIOR FASHIONS	SAKS FIFTH AVENUE	5TH FLOOR
Feb. 26	AT BENEFIT SHOW		
11:30 A.M.	Marc Bohan will present at a showing of Christian Dior fashions. For benefit of J.O.B. (Just One Break). Tickets: Information later. By invitation. Publicity: Helen O'Hagan, PL 3-4000.		
Tuesday	FALL AND WINTER	GOVT. OF ISRAEL TRADE	N.Y. HILTON HOTEL
Feb. 26-	ISRAELI COLLECTIONS	(111 WEST 40TH STREET)	6TH AVE. & 53RD ST.
March 8	"World Premiere of Israeli Fashions for Fall and Winter 1974" -- featuring 40 leading Israeli manufacturers of sportswear, rainwear, knitwear, outerwear, leatherwear, dresses and ensembles for women's and men's wear. Contact: Jeanette Gottlieb, 594-5215.		
Wednesday	FRENCH IMPORT SHOW	BERGDORF GOODMAN	COUNTRY & CASUAL
Feb. 27	FOR SPRING AND SUMMER		3RD FLOOR
11:30 A.M.	For press and customers. Exclusive fashions from Tiktiner, Jean-Louis Scherrer, Leonard of Paris. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.		
March 2	INT'L LEATHER GOODS FAIR IN OFFENBACH, GERMANY (March 2-7)		
Sunday	EUROPEAN FASHION	CAVIN & TUBIANA	STATLER HILTON
March 3-	FAIR IN N.Y.		33RD & 7TH AVENUE
March 6	Contact: 354-2970.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
March 3-	SEVENTH ANNUAL READY-TO-WEAR FESTIVAL IN HONG KONG		
March 8	Contact: Hong Kong Trade & Development, 548 Fifth Ave., 582-6610		
Tuesday	ADOLFO FASHIONS	SAKS FIFTH AVENUE	5TH FLOOR
March 5	AT BENEFIT SHOW		
11:30 A.M.	Showing of Spring fashions by Adolfo at benefit for Museum of City of N.Y. Publicity: Helen O'Hagan, PL 3-4000. By invitation.		
Sunday	SEMI-ANNUAL SHOE	NATIONAL SHOE	MCCORMICK PLACE
March 10-	SHOW IN CHICAGO	FAIR OF AMERICA	CHICAGO, ILLINOIS
March 12	Jointly sponsored by American Footwear Industries Association, Volume Footwear Retailers of America, National Shoe Retailers Association. Contact: Hotel Plaza, Suite 520, PL 9-3000.		
March 10-	IGEDO FASHION FAIR IN DUSSELDORF		
March 13	Contact: German American Chamber of Commerce, 582-7788.		
Wednesday	SPRING FASHIONS	BERGDORF GOODMAN	4TH FLOOR
March 13	BY HANAE MORI		PLAZA APPROACH
11:30 A.M.	Couture and Boutique fashions. For press and customers, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.		
March 24-	SEMI-ANNUAL INTERNATIONAL FASHION FAIR IN MUNICH		
March 28	Contact: Gerald Kallman (201) 653-3304.		
Sunday	48TH READY-TO-WEAR SHOWINGS IN ITALY AT PITTI PALACE, FLORENCE, ITALY		
March 24-	Contact: Centro di Firenze per la Moda Italiana, 50121 Firenze Viale		
March 28	Gramsci 9/2 Tel: 679-193		
Saturday	PRET-A-PORTER	SALON INTERNATIONAL DU	PARC DES EXPOSITIONES
March 30-	SHOWINGS IN PARIS	PRET A PORTER FEMININ	PORTE DE VERSAILLES
April 4	International ready-to-wear showings in Paris. Contact: Paris-Bruno de Rosselli, Federation Francais des Industries du Vtement, 69 rue de Richelieu, 75, Paris 2. Contact: (New York) French Trade Shows, 1350 Sixth Avenue, 582-4960. Press--French Apparel Center, 354-8620.		
Wednesday	FASHIONS BY	BERGDORF GOODMAN	5TH FLOOR
April 24	JERRY SILVERMAN		
11:30 A.M.	Designed by Shannon Rodgers for Jerry Silverman. Publicity: Suzanne Butterfield, PL 3-7300, ext. 397.		
Beginning	OPENING OF SUMMER	GUNDA; WILLI OF CALIF;	530 SEVENTH AVENUE
Thursday	COLLECTIONS	HELGATIQUE; RANDAZZO	SYLVAN RICH- 20TH FL.
Jan. 31	(Out-of-date order). Gunda and Willi of California open Jan. 24. Continuous by appointment. Contact: Marion Auley, 947-8470.		

CONTINUOUS SHOWINGS - THESE SUMMER COLLECTIONS HAVE OPENED

HENRY FRIEDRICKS; FRIEDRICKS SPORT .. 205 West 39th Street, 13th floor, 736-8867

GENRE BY GIL AIMBEZ 530 Seventh Avenue, 2nd Floor, 354-1855

RUDI GERNREICH FOR HARMON KNITWEAR . .530 Seventh Avenue, 20th floor, 695-1617
(Continued on following page)

THESE COLLECTIONS HAVE OPENED (Continued from page 11)

GINALA; GINESSA (DIV. ORIGINALALA, INC.)..512 Seventh Avenue, 13th floor, 244-2700
GINORI; GINORI PLAYERS 498 Seventh Avenue, 12th floor, 244-4700
GIORGINI 550 Seventh Avenue, 5th floor, 279-3410
JONNY HERBERT; PAB LTD 498 Seventh Avenue, 18th floor, 565-6900
CHUCK HOWARD 550 Seventh Avenue, 9th floor, 239-4155
CAROL HORN 530 Seventh Avenue, 4th floor, 594-0030
KAMALI LTD. 787 Madison Avenue, 2nd floor, 755-7325
JAN'S THINGS LTD.. 499 Seventh Avenue, 11th floor, 524-8126
LOOMTOGS SPORTSWEAR; TENNIS WHITES; 1407 Broadway, 35th floor, 594-2100
SPORTS EDITIONS; LOOMKNITS
JEAN MUIR 16 West 57th Street, 3rd floor, 581-8583
PARIS COLLECTIONS (Christiana Bailly; Michele Bruyere;
Jean-Jacques Martelli; Issey Miyake.. 543 Madison Avenue, 5th floor, 832-7100
SAMUEL ROBERT 1407 Broadway, Suite 4001, 524-4562
RODRIGUES (PETER CLEMENTS) 530 Seventh Avenue, 2nd floor, LO 3-0988
DOMINIC ROMPOLLO 550 Seventh Avenue, 9th floor, 239-4155
FERNANDO SANCHEZ 16 West 57th Street, 3rd floor, 581-8581
DEBARE SAUNDERS LTD. 10 West 37th Street, Suite 903, 524-7538
SMITH & JONES 498 Seventh Avenue, 11th floor, 594-8570
TANNER OF N.C.; TANNERWAY;TOBY TANNER 530 Seventh Avenue, 28th floor, 244-6350
FLO TORONTO 51 West 21st Street, 5th floor, 741-8050
TOWNCLIFFE BY LEAMOND DEAN 512 Seventh Avenue, 31st Floor, WI 7-3850
PHILIPPE VENET FOR LADY PARKLEY . . . 1411 Broadway, Suite 1785, 354-5636
ADDENDA BY PATTI CAPPALLI 1407 Broadway, Suite 915, 736-5282
AQUANALA 512 Seventh Avenue, 13th floor, 736-1076
GEOFFREY BEENE 550 Seventh Avenue, 4th floor, LW 4-0454
BILL BLASS 550 Seventh Avenue, 17th floor 524-6968
ELEANOR BRENNER FOR BRENNER COUTURE . 498 Seventh Avenue, 5th floor, 239-1150
BRIGANCE WATERCLOTHES 1411 Broadway, 16th floor, 563-0416
DESIGN THAI 550 Seventh Avenue, 18th floor, 239-8530

1975

JANUARY							FEBRUARY							MARCH								
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OCTOBER							NOVEMBER							DECEMBER								
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